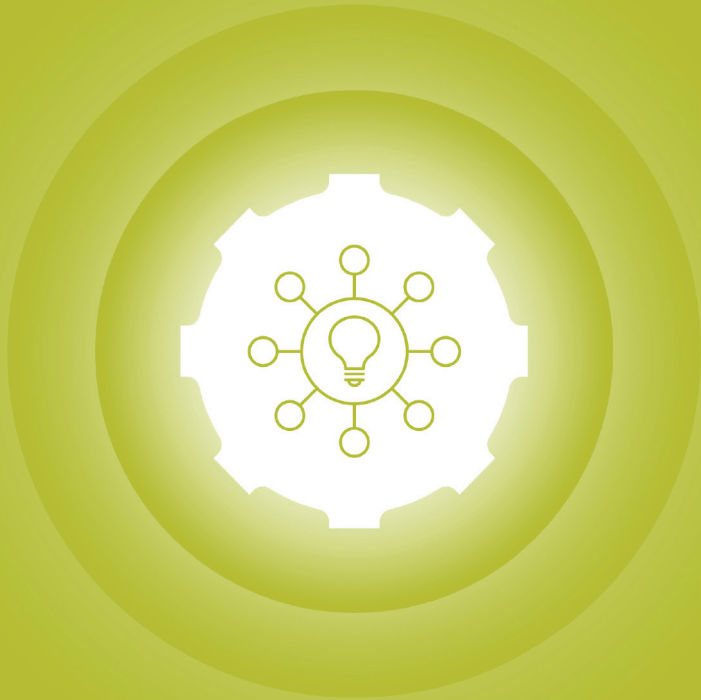


# MANAGEMENT CERTIFICATE

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Develop in-demand leadership skills



THE UNIVERSITY OF  
**WINNIPEG**

Professional, Applied and  
Continuing Education



## WHO IS THIS PROGRAM FOR?

The Management Certificate is designed for individuals who want to go beyond the basics to develop their professional skills and further their careers by developing in-demand skills such as leading and motivating employees, communication, and problem-solving. This program can be taken fully online, giving students the flexibility to earn this university-level credential while juggling a busy life.

## HOW CAN THIS PROGRAM FIT WITH MY CAREER GOALS?



The Management Certificate prepares graduates to move into supervisory or management positions. This certificate is accredited by the National Centre for Management Accreditation (NCMA), through the Canadian Institute of Management (CIM). This national accreditation puts graduates on an accelerated track to qualifying for the CIM designation.

## HOW CAN THIS CERTIFICATE HELP ME?



In this certificate students explore current business topics and trends using the case analysis methodology and develop the skills to help businesses compete in the current competitive environment.

Start your studies anytime during the year.

UWinnipeg alumni receive a **10% discount**.

# GAIN VALUABLE MANAGEMENT SKILLS FOR ANY INDUSTRY

Participate in hands-on learning with some of Winnipeg's leading management experts. Customize your learning by choosing from a variety of electives to build on our core courses. Solidify your skills and earn a university-level credential.

## MANAGEMENT CERTIFICATE

Total Hours: 288 | Tuition Fees: \$3,800\*

### REQUIRED COURSES

- » Learning Techniques Seminar
- » Effective Oral Communication | OL
- » Effective Written Communication | OL
- » Business Fundamentals | OL
- » Organizational Behaviour | OL
- » Essential Skills for Managers | OL

### ELECTIVES (CHOOSE THREE)

- » Financial Fundamentals | OL
- » Leadership Development | OL
- » Leading Self & Others | OL
- » Managing Conflict | OL
- » Marketing Fundamentals | OL
- » Principles of Human Resource Management | OL
- » Project Management Fundamentals | OL
- » Public Relations Fundamentals I
- » Sustainable Business Practices

Students may take courses in any order as long as they have the required prerequisites. Students may condense their studies by taking more than one course per term.

OL indicates courses that can also be taken in an online format.

This program is available in a part-time format and can be taken in-class, fully online, or through a combination of both formats.

*\*Each course is paid for at time of registration. Costs may vary depending on mode of course delivery and are tentative.*

## WHAT OUR GRADUATES SAY ABOUT THE PROGRAM

*"I loved the online PACE courses where I could work at a pace that suited my busy life 24/7 no matter where I was. My experience gave me skills with oral and written communication, and organizational behaviour; skills I put to use every day."*

*—Paula Shaver,  
Client Account Manager at Manitoba Liquor and Lotteries*

*"I learned that while the best leaders make it seem almost effortless – planning, research, and situational judgment are critical to effectively lead a team."*

*—Jamie Williamson,  
Manager, Contact Services Planning & Practice Development at Canada Life*

*"The instructors were more than willing to encourage class discussions and collaboration, one of the many things I was able to bring back to my current role as team lead at work. I enhanced my communication, negotiation, and leadership skills, and see our organization as a holistic entity that is working towards a common goal."*

*—Lousie Orbeta  
Experienced Technology Leader at Canada Life*



As a nationally accredited program, students graduating from the Management Certificate have an accelerated track to earning their Certified in Management designation (CIM), and gaining access to management networking opportunities, professional workshops, conferences, job opportunities, and connection to the local CIM chapter in Manitoba.

FOR MORE INFORMATION, VISIT

[PACE.UWINNIPEG.CA](https://pace.uwinnipeg.ca)