



## MANITOBA ARTS AND CULTURAL MANAGEMENT CERTIFICATE PROGRAM

### DURATION

290 Hours of Study

Part-Time

### TUITION

\$4,100

\* Courses are paid for at time of registration. The cost per course varies. Please check our website for current prices.

### STARTING

Fall, Winter or Spring  
terms.

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# Manitoba Arts and Cultural Management Certificate Program

This certificate is available to individuals currently working in, or trying to break into, Canada's arts and cultural sector. This program is designed to build the business and leadership skills necessary to manage and nurture creative activity in stable cultural organizations.

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## Getting Started

- To attend a class:  
Complete & submit a Course Registration Form online  
<http://pace.uwinnipegcourses.ca/register-now>  
or to the PACE Registration Office\*

- To enroll in a program:  
Complete & submit an Application for Admission Form to the PACE Registration Office\*

\*Courses begin at various times throughout the year. It's never too late to get started. Check our website for the latest offerings and application forms.

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## Objectives

This program is for individuals interested in:

- Enhancing their knowledge of leadership and business practices.
- Entering or re-entering the workforce.
- Exploring a change in employment focus.
- Moving into a supervisory or management position in a cultural sector organization.
- Securing essential workplace knowledge and communication skills to complement an academic degree.

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## Outcomes

Upon completion of this program you should be able to:

- Apply sector specific knowledge towards day-to-day management issues.
- Demonstrate effective oral and written communication.
- Describe the major principles of business management.
- Explain key concepts regarding cultural policy and leadership in Canada.

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## Tuition

\$4,100\* Approximate cost of program

\*courses are paid for at the time of registration; the cost per course varies. Please check our website for current prices.

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## Career Opportunities

- Program Manager
- Administrative or General Director
- Performing Arts Organization Manager
- Visual Arts Organization Manager
- Festival or Event Manager
- Cultural Organization Manager

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## Academic Advising

To build an individual learning plan, please contact [pcept@uwinnipeg.ca](mailto:pcept@uwinnipeg.ca)

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## Program Duration

Students may take courses in any order as long as they have the required prerequisite. Applicants to the program have up to five years to complete the 290 hours of study. Students may condense their studies by taking more than one course per term.

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## Articulation for Credit

Graduates of this program may be eligible for equivalent course credits towards an undergraduate degree at The University of Winnipeg.

<http://pace.uwinnipegcourses.ca/pathways-uv-degrees>

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## Arts and Cultural Industries Association of Manitoba (ACI) Seminars

For information on seminars offered through ACI for credit in this program, please call Carol Finlay at (204) 927-2787

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## Curriculum

The program consists of three components: the core courses, elective courses and Professional Edge Seminars.

- Required Courses (183 hours)
- Learning Techniques Seminar (3 hours)
  - Effective Oral Communication (36 hours) **OL**
  - Effective Written Communication **OL** (36 hours)
  - Introduction to Arts and Cultural Management (36 hours)
  - Policy and Leadership in the Canadian Cultural Sector (36 hours)
  - Managing and Governance In Arts and Cultural Organizations (36 hours)

Elective Courses (72 hours)  
Complete two of the following courses

- Essential Skills for Managers (36 hours) **OL**
- Financial Fundamentals (36 hours)
- Introduction to Producing for Film (36 hours)

**OL-** Available online

Professional Edge Seminars (35 hours)

- Completion of five one-day seminars or a combination of one- and two-day seminars (35 hours total).\*

\*Please note that the Writing at University seminar is a requirement for students who do not have an undergraduate degree.

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## Tuition Assistance

Some MACMCP courses may be available to Arts and Cultural Industries Association of Manitoba (ACI) Members at a discounted tuition fee. ACI may also assist you with financial assistance. For more information, call (204) 927-2787.