

Schulich Centres of Excellence

Project Management



Green Program!

Participants will receive a complimentary iPad to manage their learning materials electronically – and keep afterwards!

The Masters Certificate in Project Management

WINNIPEG

The most popular project management program in Canada...
Now graduating over 1,000 participants per year.

Fall Program Dates Each Year

18 days over 5 months in 9 convenient sessions

What Past Participants Say:

“The course was brilliant in terms of mixing theory with practical PM material and integrating and applying the learning through a simulated project experience – very effective!”

N. Caron,
Major Project &
Training Officer,
Manitoba Hydro

“The requirement to effectively work as a team throughout the course and in the final simulation was essential to solidify and enforce the knowledge learned. An extremely beneficial experience.”

D. Hatcher,
Research Scientist/
Program Manager,
Canadian Grain
Commission

“Excellent course for project manager/planners if you go in experienced, you will come out more experienced. If you go in as a relatively inexperienced project manager, you can get out whatever you are prepared to put in.”

D. Courage,
Project Manager,
Epic Information Solutions

Presented by



in association with



Schulich
School of Business
Executive Education Centre



The Masters Certificate in Project Management

If you are serious about your Project Management career opportunities, *The Masters Certificate in Project Management* is the place to start.

Why have more than 9000 leaders chosen *The Masters Certificate in Project Management*? Graduates of our conveniently scheduled 9-module course not only receive their *Masters Certificate in Project Management*, but our course framework is founded upon The Project Management Institute’s (PMI®) *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*. **After completing your Masters Certificate in just five months of part-time study, you will be fully prepared to write the Project Management Professional (PMP®) final exam** (please refer to PMI.org for complete application requirements). With both certificates, your career potential in the Project Management community knows no boundaries!

THE BEST PART – The Masters Certificate format appreciates the severe time limitations of today’s corporate employees and encourages active learning. The program runs in two or three day modules. It also gives you the chance to apply the teaching in your real life project environment.

| 9 LEARNING MODULES* (18 days over 5 months) | |
|--|---------------------|
| Module 1 > 1 day Program Introduction | Thursday |
| Module 2 > 3 days Project Planning and Control | Thursday - Saturday |
| Module 3 > 2 days Effective Project Cost Management | Friday - Saturday |
| Module 4 > 2 days Personal and Team Communication in a Project Environment | Friday - Saturday |
| Module 5 > 2 days Project Quality Management | Friday - Saturday |
| Module 6 > 2 days Assessing and Managing Project Risk | Friday - Saturday |
| Module 7 > 2 days Procurement and Contracting Management | Friday - Saturday |
| Module 8 > 2 days Filling in the Gaps and Final Exam | Friday - Saturday |
| Module 9 > 2 days Project Simulation | Friday - Saturday |

*For most recent program session dates, please see pace.UWinnipeg.ca

Receive Canada’s most respected project management certificate through our network of university partners across Canada:

WINNIPEG:
The University of Winnipeg
pace.UWinnipegCourses.ca



OTTAWA:
Sprott School of Business,
Carleton University
sprott.carleton.ca/ppd



TORONTO, CALGARY & EDMONTON:
Schulich School of Business,
York University
www.seec.schulich.yorku.ca



MONTREAL and QUEBEC CITY:
Université Laval
www.fc.ulaval.ca



ST. JOHN'S:
Memorial University of Newfoundland
www.mun.ca/cmd



FREDERICTON:
University of New Brunswick
cel.unb.ca/profdev



HALIFAX:
Saint Mary's University
epd.smu.ca



SASKATOON and REGINA:
University of Saskatchewan
www.edwards.usask.ca



VANCOUVER and VICTORIA
University of Victoria
www.business.uvic.ca/executive



Enrollment Bonus – Receive a Personal Tablet PC!

Receive a complimentary tablet PC to use during the course – and keep afterwards!

- ‘Go green’ as you receive and manage your learning materials paperlessly, while enjoying enhanced note-taking convenience
- Stay connected with fellow participants and interact in our online community forum, featuring news, insights and commentary from faculty, industry experts, and former students

MESSAGE FROM THE PROGRAM DIRECTOR



Project managers always strive for optimum results. So, in developing *The Masters Certificate in Project Management*, we set out to produce **the best results possible: skillful, strategic leaders who can consistently guide a project to success.**

We built our curriculum around *A Guide to the Project Management Body of Knowledge*, developed by the Project Management Institute (PMI). **Today, *The Masters Certificate in Project Management* is the undisputed industry standard for achieving senior-level careers in project management.**

I invite you to enroll in *The Masters Certificate in Project Management* and join more than 9,000 project professionals across North America who have completed this career-enhancing program. **The results will, most definitely, exceed your expectations.**

Doug Land, Program Director, Western Canada
Masters Certificate in Project Management
Schulich School of Business, York University
Calgary, AB, Canada

WHO REGULARLY ATTENDS THIS PROGRAM?

The Masters Certificate in Project Management is ideal for:

- **Project Managers from any industry**, with at least one year experience, who wish to move up to a higher level in their field
- **Mid- and senior-level managers** who have completed an introductory project management program in recent years, and must now lead more complex projects
- **Anyone who** does NOT have their PMP designation from PMI and who wishes to consolidate and certify their project management training for career success

PMI, PMBOK, PMP, and PMI Registered Education Provider logo are registered marks of the Project Management Institute, Inc. The Schulich Executive Education Centre is a PMI Registered Education Provider (R.E.P.), as designated by the Project Management Institute (PMI). For more information on PMI, visit www.pmi.org.

MODULE 1

Duration: 1 day

Program Introduction

Review course deliverables, expert instructors and teaching modules

- Program introduction and review of objectives
- Overview of the knowledge areas of project management as defined by the Project Management Institute and others
- Introduction to the project simulation/case study to be used throughout the program*
- Delivery of tools and technology to be used throughout the program
- Discussion and exercise around team leadership and effectiveness

MODULE 2

Duration: 3 days

Project Planning and Control

A complete foundation in successful planning and implementation

- How to form a project team, scope projects and manage within a Matrix Environment
- Developing detailed and high-level PM plans
- Creating activity-based network diagrams and working with the critical path
- Introduction to Earned Value Management
- Meeting stakeholder requirements with various control strategies

MODULE 3

Duration: 2 days

Effective Project Cost Management

Manage your projects through the lens of cost minimization

- Cost estimating: Micro versus macro
- Resource planning, budgeting and cost control
- Earned value concepts
- Fixed, variable and unit costs
- Status reporting

* Participants will receive a short assignment after each class. Each of these assignments will be used to tie the whole program together and serve as the background work for project simulation in the final module.

MODULE 4

Duration: 2 days

Leadership, Communication and Stakeholder Management

Improving your project effectiveness in HR, Communications and Stakeholder Management

- Communicating with Project Stakeholders meaningfully and effectively while supporting the success of the project
- Choosing, developing, managing and organizing your project team
- Identifying all stakeholders and managing their engagement
- Building communication plans and using templates
- Exploring strategies for challenging communication environments such as organizational change, diversity, and virtual teams

MODULE 5

Duration: 2 days

Project Quality Management

Learn how to build quality measures into every project

- Quality: Defined and measured
- The basic process for achieving quality
- How preventive quality action reduces project cost dramatically
- Reducing total cost of quality through problem-solving
- Overcoming obstacles to front-end planning and achieving results

MODULE 6

Duration: 2 days

Assessing and Managing Project Risk

Approaches to evaluating project uncertainties and risks

- Project risk management framework
- Risk management in project planning and execution
- Quantitative and team facilitation techniques to identify risks and responses
- Utilizing decision trees and expected monetary value
- Applying techniques such as Delphi method and Monte Carlo simulation

MODULE 7

Duration: 2 days

Procurement and Contracting Management

Successfully manage key vendors and partners

- Procurement and solicitation planning
- Solicitation and negotiation principles
- Source selection
- Contract close-out and contract law

MODULE 8

Duration: 2 days

Filling in the Gaps and Final Exam

Review of key concepts and testing areas for the final exam and write the final exam

- Review of complex issues in scope, time, cost, quality, human resource, communications and risk management
- Review all areas covered in the program to date
- The *PMBOK® Guide* as a complete unit
- Final exam spanning all program material (marks to be handed out the same day)
- Preparing for the PMP® certification examination
- Review question styles to improve your chances of success

MODULE 9

Duration: 2 days

Project Simulation

- In Project Simulation, all participants will apply their learning to propose, plan, execute and deliver a full-scale realistic project in teams.

IN-COMPANY TRAINING: Please note that any of *The Masters Certificate in Project Management* modules can be delivered in-company for groups of 15 or more. For more information, contact Lelita Bailey 204.982.1701 or l.bailey@uwinnipeg.ca



Join us for a free 1-hour online information session 10:00-11:00 am PST/PDT. Choose from one of these days:

15th of each month or next business day – all year

Simultaneous website/telephone session. Once you register, you will be sent your login details. RSVP online (select Webinar tab) at: www.execprograms.uvic.ca/MCPM



This course is accredited by the Canadian Construction Association offering 18 Gold Seal credits towards Gold Seal Certification.

Top 5 Reasons Managers Choose Our Masters Certificate:

1 Convenient class modules applicable to every project – every day:

“The approach to the program was great. Two full days to learn, discuss, and immerse yourself into each topic. I feel the principles presented are now ingrained. I will recommend the course without a doubt.”

- G. Doepker, International Road Dynamics Inc., Saskatoon

2 Study all nine Project Management Body of Knowledge (PMBOK®) areas to build your total skill-set:

“Packing all the essential content of the PMBOK in such manner was fantastic and allowed me to create processes and templates that were very useful in my daily activities.”

- S. Angel, CaseWare IDEA, Ottawa

3 Team-taught by real-world project instructors:

“The teaching methods of instructors were the best... very thorough and well presented for ease of understanding. Nothing but positive things about how the program was organized and presented.”

- Michael Parker, Jancon Construction Ltd, Toronto

4 Great networking and sharing of experiences to reinforce your learning:

“Getting to know other leaders and working with them through the various project modules was very rewarding. Many lasting friendships are forged.”

- Jason Angel, SNC Lavalin Inc., Halifax

5 Designed to advance your career growth opportunities:

“This is an excellent course which provides participants with opportunity for significant growth in their capabilities for managing.”

- Bert Wentzell, Vale, Thompson

Take the first step towards a Masters Certificate today:

To Register

Download a registration form by visiting pace.UWinnipeg.ca (see Convenient Registration Options on the rear panel of this brochure.).

To Ask a Question About the Program

Contact Lelita Bailey at 204.982.1701, e-mail l.bailey@uwinnipeg.ca,

Join us for a free 1-hour online information session (see inside for dates). RSVP online at: www.MastersCertificateInProjectManagement.com/uwinn

For Further Program-Related Information

Visit the program website at:

www.MastersCertificateInProjectManagement.com/uwinn

- watch a video message from the National Program Director
- read complete module details
- see what past participants have to say
- review the instructors and their areas of expertise
- see the list of participating organizations



Consolidate and Certify

REGISTRATION DETAILS



CONVENIENT REGISTRATION OPTIONS

FAX REGISTRATION

Please **download and print a Registration Form** from pace.UWinnipeg.ca, complete and fax to 204.944.0115

MAIL REGISTRATION

Mail your downloaded Registration Form to
The University of Winnipeg,
Professional, Applied and Continuing Education,
460 Portage Avenue
Winnipeg, MB R3C 0E8

PHONE REGISTRATION

Telephone 204.982.6633

EMAIL REGISTRATION

Email your completed registration form to L.bailey@uwinnipeg.ca

PROGRAM DATES & LOCATION

Winnipeg

Please visit pace.UWinnipeg.ca for most recent program session dates and locations.

Unless otherwise announced, all modules of *The Masters Certificate in Project Management* commence at 8:30 a.m. and end at 5:00 p.m.

FRAMED CERTIFICATE OF PROGRAM COMPLETION

You will receive a framed Certificate of Completion. Participants must attend all days of all program modules in order to receive the certificate.

PROGRAM FEE

\$8,795 CDN

- **Program fee includes full 9-module program tuition, all teaching materials, tablet PC, lunches and refreshments**
- The University of Winnipeg's liability is limited to reimbursement of paid tuition fee.
- Full program fee is payable prior to start of program.

DEPOSITS, CANCELLATIONS, REPLACEMENTS AND TRANSFERS

IMPORTANT: A deposit of \$800 is required to secure your place in the program.

- A full refund will be issued for cancellations received a minimum of 21 days before the program start date. Written cancellations received after this date will incur an administration charge of \$800. Non-attendance or withdrawal after program start date will incur a full program fee.
- If you are unable to attend the program you may transfer to the next session, **subject to the 21-day written notification** requirement or your organization may name a replacement candidate.
- Only one module transfer to another session will be permitted (subject to space availability) without penalty. Each subsequent transfer request has a \$200 administration fee.

Modules, speakers, topics, dates, fees, locations and applicable taxes are subject to change.



The Masters Certificate in Project Management

PROGRAM FACULTY

PROGRAM DIRECTOR

David Barrett

National Program Director, The Masters Certificate in Project Management, Schulich Executive Education Centre, Schulich School of Business, York University

Christine Beaulieu, MBA, PMP
Gestion Christine Beaulieu Inc.

Celine Goodine, BA, MCA, PMP
Goodine Hellberg Consultant Services

Clément Beaumont, MBA, PMP
EGPL Inc.

Julie Grabb, B. Math, PMP
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Michel Cambron, PMP
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Gilles Lalonde, PMP
Qualitum Gestion-conseil

Gladys Carroll, PMP
Leadership Advantage Corp.

Douglas D. Land
Lobstick Project Solutions Inc.

Dale Christenson, DPM, CMC, PMP
Project Management Centre of Excellence Inc.

Bud Lush, PMP
Atocrates Project Sciences

Chip Clark, M.Ed
PATHFINDER Management Group Ltd.

John McIlroy, MBA

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Registration form at pace.UWinnipeg.ca