



**This Program
is Going 'Green'!**
Receive a complimentary
tablet PC to manage
your learning materials
paperlessly – yours to
keep afterwards!

The Masters Certificate in Project Management

WINNIPEG • BRANDON • THOMPSON

The most popular project management program in Canada...
Now graduating over 1,000 participants per year.

2012 and 2013 Program Dates

18 days over 5 months

Winnipeg	October 25, 2012 - March 20, 2013
Brandon	(Spring dates TBA)
Thompson	(Spring dates TBA)

The Masters Certificate in Project Management

If you are serious about your Project Management career opportunities, *The Masters Certificate in Project Management* is the place to start.

Why have more than 9000 leaders chosen *The Masters Certificate in Project Management*? Graduates of our conveniently scheduled 9-module course not only receive their *Masters Certificate in Project Management*, but our course framework is founded upon The Project Management Institute's (PMI®) *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*. **After completing your Masters Certificate in just five months of part-time study, you will be fully prepared to write the Project Management Professional (PMP®) final exam** (please refer to PMI.org for complete application requirements). With both certificates, your career potential in the Project Management community knows no boundaries!

THE BEST PART – The Masters Certificate format appreciates the severe time limitations of today's corporate employees and encourages active learning. The program runs in two or three day modules. It also gives you the chance to apply the teaching in your real life project environment.

FALL 2012 PROGRAM* (18 days over 5 months)

Module 1 > 1 day Program Introduction	Oct. 25, 2012
Module 2 > 3 days Project Planning and Control	Nov. 8-10
Module 3 > 2 days Effective Project Cost Management	Nov. 23-24
Module 4 > 2 days Personal and Team Communication in a Project Environment	Dec. 7-8
Module 5 > 2 days Project Quality Management	Jan. 11-12, 2013
Module 6 > 2 days Assessing and Managing Project Risk	Jan. 25-26
Module 7 > 2 days Procurement and Contracting Management	Feb. 8-9
Module 8 > 2 days Filling in the Gaps and Final Exam	Feb. 22-23
Module 9 > 2 days Project Simulation	Mar. 19-20

*For 2013 program session dates, please see pace.UWinnipegCourses.ca

Receive Canada's most respected project management certificate through our network of university partners in these cities:

WINNIPEG:
The University of Winnipeg
pace.UWinnipegCourses.ca



OTTAWA:
Sprott School of Business,
Carleton University
sprott.carleton.ca/ppd



TORONTO:
Schulich School of Business,
York University
www.seec.schulich.yorku.ca



MONTREAL and QUEBEC CITY:
Université Laval
www.fc.ulaval.ca



ST. JOHN'S:
Memorial University of Newfoundland
www.mun.ca/cmd



FREDERICTON:
University of New Brunswick
cel.unb.ca/profdev



HALIFAX:
Saint Mary's University
epd.smu.ca



SASKATOON and REGINA:
University of Saskatchewan
www.edwards.usask.ca



VANCOUVER and VICTORIA
University of Victoria
www.business.uvic.ca/executive



OTHER TRAINING OPTIONS INCLUDE:

The Business Analyst's Course
November 28-30, 2012

PMP® Exam Preparation Course
Dates TBA

PRINCE2® Project Management Certification
October 15-19, 2012; February 25 - March 1, 2013

Online brochures and program info available at
pace.UWinnipegCourses.ca

Enrollment Bonus – Receive a Personal Tablet PC!

Receive a complimentary tablet PC to use during the course – and keep afterwards!

- 'Go green' as you receive and manage your learning materials paperlessly, while enjoying enhanced note-taking convenience
- Stay connected with fellow participants and interact in our online community forum, featuring news, insights and commentary from faculty, industry experts, and former students

MESSAGE FROM THE PROGRAM DIRECTOR



Project managers always strive for optimum results. So, in developing *The Masters Certificate in Project Management*, we set out to produce **the best results possible: skillful,**

strategic leaders who can consistently guide a project to success.

We built our curriculum around *A Guide to the Project Management Body of Knowledge*, developed by the Project Management Institute (PMI). **Today, *The Masters Certificate in Project Management* is the undisputed industry standard for achieving senior-level careers in project management.**

I invite you to enroll in *The Masters Certificate in Project Management* and join more than 9,000 project professionals across North America who have completed this career-enhancing program. **The results will, most definitely, exceed your expectations.**

Doug Land, Program Director, Western Canada
Masters Certificate in Project Management
Schulich School of Business, York University
Calgary, AB, Canada

WHO REGULARLY ATTENDS THIS PROGRAM?

The Masters Certificate in Project Management is ideal for:

- **Project Managers from any industry**, with at least one year experience, who wish to move up to a higher level in their field
- **Mid- and senior-level managers** who have completed an introductory project management program in recent years, and must now lead more complex projects
- **Anyone who** does NOT have their PMP designation from PMI and who wishes to consolidate and certify their project management training for career success

PMI, PMBOK, PMP, and PMI Registered Education Provider logo are registered marks of the Project Management Institute, Inc. The Schulich Executive Education Centre is a PMI Registered Education Provider (R.E.P.), as designated by the Project Management Institute (PMI). For more information on PMI, visit www.pmi.org.

MODULE 1

Duration: 1 day

Program Introduction

Review course deliverables, overview of expert instructors and teaching modules

- Program introduction and review of objectives
- Overview of the knowledge areas of project management as defined by the Project Management Institute and others
- Introduction to the project simulation/case study to be used throughout the program*
- Delivery of tools and technology to be used throughout the program
- Discussion and exercise around team leadership and effectiveness

MODULE 2

Duration: 3 days

Project Planning and Control

A complete foundation in successful planning and implementation

- How to form a project team, scope projects and manage within a Matrix Environment
- Developing detailed and high-level PM plans
- Creating activity-based network diagrams and working with the critical path
- Introduction to Earned Value Management
- Meeting stakeholder requirements with various control strategies

MODULE 3

Duration: 2 days

Effective Project Cost Management

Manage your projects through the lens of cost minimization

- Cost estimating: Micro versus macro
- Resource planning, budgeting and cost control
- Earned value concepts
- Fixed, variable and unit costs
- Status reporting

* Participants will receive a short assignment after each class. Each of these assignments will be used to tie the whole program together and serve as the background work for project simulation in the last module.

MODULE 4

Duration: 2 days

Personal and Team Communication in a Project Environment

Outstanding communications styles to ensure project success

- Understanding communication dynamics and your communication style
- Team development: Understanding yourself, stakeholders and team members
- Linking team life cycle stages with project communication needs
- The impact of change curve stages on your project team and stakeholders
- Building a communication plan and templates
- Communication strategies for virtual teams

MODULE 5

Duration: 2 days

Project Quality Management

Learn how to build quality measures into every project

- Quality: Defined and measured
- The basic process for achieving quality
- How preventive quality action reduces project cost dramatically
- Reducing total cost of quality through problem-solving
- Overcoming obstacles to front-end planning and achieving results

MODULE 6

Duration: 2 days

Assessing and Managing Project Risk

Approaches to evaluating project uncertainties and risks

- Project risk management framework
- Risk management in project planning and execution
- Quantitative and team facilitation techniques to identify risks and responses
- Utilizing decision trees and expected monetary value
- Applying techniques such as Delphi method and Monte Carlo simulation

MODULE 7

Duration: 2 days

Procurement and Contracting Management

Successfully manage key vendors and partners

- Procurement and solicitation planning
- Solicitation and negotiation principles
- Source selection
- Contract close-out and contract law

MODULE 8

Duration: 2 days

Filling in the Gaps and Final Exam

Review of key concepts and testing areas for the final exam and write the final exam

- Review of complex issues in scope, time, cost, quality, human resource, communications and risk management
- Review all areas covered in the program to date
- The *PMBOK® Guide* as a complete unit
- Final exam spanning all program material (marks to be handed out the same day)
- Preparing for the PMP® certification examination
- Review question styles to improve your chances of success

MODULE 9

Duration: 2 days

Project Simulation

- In Project Simulation, all participants will apply their learning to propose, plan, execute and deliver a full-scale realistic project in teams.

IN-COMPANY TRAINING: Please note that any of *The Masters Certificate in Project Management* modules can be delivered in-company for groups of 10 or more. For more information, contact D. Wutke at 204.982.1167 or d.wutke@uwinnipeg.ca



Join us for a free 1-hour online information session
1:00 pm-2:00 pm EST/EDT. Choose from one of these days:

15th of each month or next business day – all year

Simultaneous website/telephone session. Once you register, you will be sent your login details. RSVP online at:

www.seec.schulich.yorku.ca/infosessions



This course is accredited by the Canadian Construction Association offering **25 Gold Seal** credits towards Gold Seal Certification.

Top 5 Reasons Managers Choose Our Masters Certificate:

1 Convenient class modules applicable to every project – every day:

"The approach to the program was great. Two full days to learn, discuss, and immerse yourself into each topic. I feel the principles presented are now ingrained. I will recommend the course without a doubt."

- G. Doepker, International Road Dynamics Inc., Saskatoon

2 Study all nine Project Management Body of Knowledge (PMBOK®) areas to build your total skill-set:

"Packing all the essential content of the PMBOK in such manner was fantastic and allowed me to create processes and templates that were very useful in my daily activities."

- S. Angel, CaseWare IDEA, Ottawa

3 Team-taught by real-world project instructors:

"The teaching methods of instructors were the best... very thorough and well presented for ease of understanding. Nothing but positive things about how the program was organized and presented."

- Michael Parker, Jancon Construction Ltd, Toronto

4 Great networking and sharing of experiences to reinforce your learning:

"Getting to know other leaders and working with them through the various project modules was very rewarding. Many lasting friendships are forged."

- Jason Angel, SNC Lavalin Inc., Halifax

5 Designed to advance your career growth opportunities:

"This is an excellent course which provides participants with opportunity for significant growth in their capabilities for managing."

- Bert Wentzell, Vale, Thompson

Take the first step towards a Masters Certificate today:

To Register

Download a registration form by visiting pace.UWinnipegCourses.ca (see Convenient Registration Options on the rear panel of this brochure.).

To Ask a Question About the Program

Contact Debra Wutke at 204.982.1167, e-mail d.wutke@uwinnipeg.ca, or Michelle Lyon at 204.786.9717, e-mail m.lyon@uwinnipeg.ca.

Join us for a free 1-hour online information session (see inside for dates). RSVP online at: www.MastersCertificateInProjectManagement.com/uwinn

For Further Program-Related Information

Visit the program website at:

www.MastersCertificateInProjectManagement.com/uwinn

- watch a video message from the National Program Director
- read complete module details
- see what past participants have to say
- review the instructors and their areas of expertise
- see the list of participating organizations



Consolidate and Certify

REGISTRATION DETAILS



The Masters Certificate in Project Management

CONVENIENT REGISTRATION OPTIONS

FAX REGISTRATION

Please **download and print a Registration Form** from pace.UWinnipegCourses.ca, complete and fax to 204.944.0115

MAIL REGISTRATION

Mail your downloaded Registration Form to
The University of Winnipeg,
Division of Continuing Education,
460 Portage Avenue
Winnipeg, MB R3C 0E8

PHONE REGISTRATION

Telephone 204.982.1167

EMAIL REGISTRATION

Email your completed registration form to d.wutke@uwinnipeg.ca

PROGRAM DATES & LOCATION

Winnipeg:

October 25, 2012 - March 20, 2013

Brandon:

(Spring dates TBA)

Thompson:

(Spring dates TBA)

Training Locations TBA

Unless otherwise announced, all modules of *The Masters Certificate in Project Management* commence at 8:30 a.m. and end at 5:00 p.m.

FRAMED CERTIFICATE OF PROGRAM COMPLETION

You will receive a handsomely framed Certificate of Completion.

Participants must attend all days of all program modules in order to receive the certificate.

PROGRAM FEE

Winnipeg: \$8,695 CDN

Brandon: \$8,895 CDN

Thompson: \$9,495 CDN

- **Program fee includes full 9-module program tuition, all teaching materials, tablet PC, lunches and refreshments**
- The University of Winnipeg's liability is limited to reimbursement of paid tuition fee.
- Full program fee is payable prior to start of program.

DEPOSITS, CANCELLATIONS, REPLACEMENTS AND TRANSFERS

IMPORTANT: A deposit of \$800 is required to secure your place in the program. If using a credit card, for security purposes, contact D. Wutke at 204-982-1167 to provide card information, or mail a cheque along with your completed program registration.

- A full refund will be issued for Cancellations received a minimum of 21 days before the program start date. Written cancellations received after this date will incur an administration charge of \$800. Non-attendance or withdrawal after program start date will incur a full program fee.
- If you are unable to attend the program you may transfer to the next session, **subject to the 21-day written notification** requirement or your organization may name a replacement candidate.
- Only one module transfer to another session will be permitted (subject to space availability) without penalty. Each subsequent transfer request has a \$200 administration fee.

Modules, speakers, topics, dates, fees, locations and applicable taxes are subject to change.

PROGRAM FACULTY

PROGRAM
DIRECTOR

David Barrett

National Program Director, The Masters Certificate in Project Management, Schulich Executive Education Centre, Schulich School of Business, York University

Don Ball, PMP

PMC - Project Management Centre

Christine Beaulieu, MBA, PMP
Gestion Christine Beaulieu Inc.

Clément Beaumont, MBA, PMP
EGPL Inc.

Douglas B. Boebinger, PMP
Integrated Processors Developers, Inc.

Robert Broadbent, MBA, PMP
Atocrates Project Education and Research

Michel Cambron, PMP
PMC - Project Management Centre

Gladys Carroll, PMP
Leadership Advantage Corp.

Louise Chalupiak B.Ed, M.Ed, PMP, CHRP
Louise Chalupiak Consulting

Dale Christenson, DPM, CMC, PMP
Project Management Centre of Excellence Inc.

Chip Clark, M.Ed
PATHFINDER Management Group Ltd.

Benoit De Grâce, PMP
PMC - Project Management Centre

Ariel Deluy, PMP
Makay Group Inc.

Roxane Fast, CMA, PMP
Willow Bridge (Alberta) Inc.

Tom Flynn, PMP

PMC - Project Management Centre

Celine Goodine, PMP
Goodine Hellberg Consultant Services

Julie Grabb, B. Math, PMP
J.A.G. Associates

Jeff Henry, MBA, PMP
Sinora International Research & Consulting Inc.

Gilles Lalonde, PMP
Qualitum Gestion-conseil

Douglas D. Land
Lobstick Project Solutions Inc.

W.G.M. (Bud) Lush, PhD, PMP
Atocrates Project Education and Research

John McIlroy, MBA

Jim Ouellette, MPM, PMP
Atocrates Project Education and Research

Kathryn Pottruff, PMP
Global Projectives Inc.

Tory Salisbury, PMP
PMC - Project Management Centre

Court Stevens, MA
Stevens Consulting Group Inc.

Bryan Walton
Bryan Walton & Associates Ltd.

Alan Williams, PMP
AJW Project Management and Consulting Inc.

Registration form at pace.UWinnipegCourses.ca



WHAT PAST PARTICIPANTS SAY...

"As a new project manager the course was excellent follow-up to level 1 and level 2 pm courses. The knowledge that is gained from other students is worth the price of admission."

Donna Ross – Project Leader/System Developer
Manitoba Hydro

"Excellent instructors, this course gives you all the skills you'll need for a successful career in Project Management."

Rick Mohoruk – Project Manager
Minty's Moving LTD

"Excellent content and instruction in PM practice and processes to take back to the workplace for immediate use."

Catherine Moes – Special Project Officer
ACC

"A valuable tool for all managers and great group experience."

Heidi Streu
The Floor Show

"Excellent course for project manager/planners if you go in experienced, you will come out more experienced. If you go in as a relatively inexperienced project manager, you can get out whatever you are prepared to put in."

Drew Courage – Project Manager
Epic Information Solutions

"Excellent course! I would recommend this course highly to others."

Lorilyn Morris – Director, Project & Cost Accounting
Cangene Corporation

"The course was brilliant in terms of mixing theory with practical PM material and integrating and applying the learning through a simulated project experience – very effective!"

Nicki Caron – Major Project & Training Officer, Manitoba Hydro

"The requirement to effectively work as a team throughout the course and in the final simulation was essential to solidify and enforce the knowledge learned. An extremely beneficial experience."

Dr. David W. Hatcher – Research Scientist/Program Manager, Asian Products, Grain Research Laboratory, Canadian Grain Commission

"Tremendous course, great tools and techniques to better manage all future projects. Enjoyed building relationship with classmates and will miss working with the group."

David Lear – Senior Business Analyst
Manitoba Public Insurance

PARTICIPATING ORGANIZATIONS (Partial List)

Join our growing list of participating organizations in *The Masters Certificate in Project Management* program:

Advanced Micro Devices	Faculty of Medicine, MUN	Ontario Lottery Corporation
Aegon Canada	First Canadian Title	Ontario Power Generation
Aliant Telecom	Glaxo Wellcome	Ontario New Home Warranty Program
AMA Inc.	Greenpark Homes	Ontario Teacher's Pension Plan Board
American Express	Green Shield Canada	PeopleSoft
AT & T Canada	Government of Newfoundland & Labrador	Pitney Bowes
Atlantic Lottery Corp	Government of Ontario	PPG Canada
Bank of Montreal	Hoffman-La Roche	Pricewaterhouse Coopers Inc.
BC Ministry of Transportation	Hostess Frito-Lay	Reuters Canada
Bell Canada	Human Resources Development Canada	Rogers Telecom
Benjamin Moore	Husky Injection Mouldings Systems	Royal Bank of Canada
Biovail Pharmaceuticals Canada	IBM Canada	Royal Canadian Mint
Blockbuster Canada	Infrastructure Ontario	Royal Canadian Mounted Police
Brewers Retail Inc.	Imperial Life Assurance	SAP Canada
Bridge Information Systems	Kraft Canada Inc.	Schneider Foods
Budget Car Rentals	Lafarge Canada Inc.	Scotiabank
Business Data Services Ltd.	Lexmark Canada Inc.	Sears Canada
Campbell Soup Company Ltd.	Liquor Control Board of Ontario	Siemens Canada Ltd.
Canada Customs & Revenue Agency	Loblaws Companies Ltd	Silicon Graphics
Canada Post	Manitoba Lottery Corporation	Sprint Canada Inc.
Canadian Blood Services	Manulife Financial	Sun Life Financial
Canadian Coast Guard	Manulife Reinsurance	Sweda Systems
Canadian Tire	Maritime Forces Atlantic, CFB Halifax	TD Securities
Carlton Cards Ltd.	Ministry of Correctional Services	TD Waterhouse Investment Services
CBC	Ministry of Health	Teknion Furniture Systems
CGI	Molson Breweries	Telus
CIBC	Morneau Sobeco	Toronto Transit Commission
City of St. John's	Mother Parkers Tea & Coffee	TwinPak Inc.
City of Toronto	Motorola Computer Group	Weston Foods
City of Winnipeg	N B Power	Vancouver Island Health Authority
Clearwater Fine Foods	National Grocers Ltd.	Veritas Software
CSA International	NCR Canada Ltd	Volvo Trucks Canada
Compaq	Newfoundland & Labrador Construction Safety Assoc.	Winners
Davis & Henderson	Newfoundland & Labrador Hydro	Winnipeg Regional Health Authority
Dell	NOMERS	Workplace Health & Safety Compensation Commission
Dofasco	NS Transportation and Infrastructure Renewal	Yellow Pages
EDS Canada		Zurich Insurance
Electrohome Ltd.		
Electronic Post Office Group		
Enbridge Consumers Gas		
Environment Canada		