



# ADVANCED BUSINESS MANAGEMENT

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**GRADUATES OF THIS PROGRAM EARN 3 CREDENTIALS**  
**APPLIED PROJECT MANAGEMENT CERTIFICATE**  
**EMERGING LEADERS CERTIFICATE**  
**MANAGEMENT CERTIFICATE**

Set yourself apart with hands-on project management and leadership skills. This unique program gives you the hands-on skills and knowledge needed to manage projects that stay on time, on budget, and within scope all while demonstrating exceptional leadership skills. Graduates are positioned to take on key roles to lead projects regardless of their work environment.



**NEW IN 2020**

## DURATION

**12 MONTHS FULL TIME**

## TUITION & FEES

**\$7,840 DOMESTIC**  
**\$11,840 INTERNATIONAL**

+ \$1,500 Textbooks & Supplies

*Laptop Required*

*Fees in Canadian Dollars and subject to change.*

## START MONTH

**MAY**  
**SEPTEMBER**

**WE TRANSFORM CAREERS** We build professional development opportunities into your program. With Career Hubs, resume and job-search courses, industry speakers, a mentorship program, and internship opportunities with more than 450 partners across Winnipeg, our students get a head-start in the job market.



## PROGRAM FEATURES

- » Resume & Job Search Training
- » CIM Professional Designation-Aligned Program Content
- » Specialized Curriculum for High-Growth Industries
- » Internship Placement\*
- » Industry-Recognized Instructors
- » Comprehensive Orientation Week

*\*Subject to eligibility*



## INTERNSHIP

Internships provide a pathway to a wider network of industry contacts and offers students a chance to try out potential employers. Internships provide students with an opportunity to further develop their professional skills, while gradually increasing work responsibilities under the guidance of a seasoned practitioner.



## CAREER PATHS

Graduates can establish exciting frontline and management careers in the following areas:

- » Marketing
- » Sales
- » Administration
- » Operations
- » Agriculture
- » Construction
- » Health Care

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## ADVANCED BUSINESS MANAGEMENT COURSES

- » Business Fundamentals
- » Cultural Dimensions & Environmental Influences
- » Effective Oral Communication
- » Effective Written Communication
- » Essential Skills for Managers
- » Financial Fundamentals
- » **Indigenous Perspectives\***
- » Leadership Challenge Capstone Project
- » Leadership Development
- » Leading Self & Others
- » Leading Teams & The Organization
- » Organizational Behaviour
- » Project Execution & Communication
- » Project Initiation & Planning
- » Project Management Fundamentals
- » Project Monitoring, Controlling & Closing
- » **Resume Building & Job Search Techniques\***
- » **Writing for Academic Success\***



Students graduating with the Management Certificate gain an accelerated track to earning their Certified in Management designation (CIM), and access to management networking opportunities, professional workshops, conferences, job opportunities, and connection to the local CIM chapter in Manitoba.

*\*Courses specialized for the Canadian market*

*Program content is subject to change based on local job market requirements*

FOR MORE INFORMATION [PACEFT@UWINNIPEG.CA](mailto:PACEFT@UWINNIPEG.CA)

APPLY ONLINE [PACE.UWINNIPEG.CA](http://PACE.UWINNIPEG.CA)